

# COMMUNITY SERVICE VIDEO

## 2022 & 2023 OFFICIAL RATING FORM

### MIDDLE SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an “adequate” score of 7 for an X1 criterion = 7 points; an “adequate” score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

#### Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- Video entry was submitted pre-conference and judged.
- ENTRY NOT EVALUATED

VIDEO PRODUCTION (50 points)				Record scores in the column spaces below.	
CRITERIA	Minimal performance	Adequate performance	Exemplary performance		
	1-4 points	5-8 points	9-10 points		
<b>Planning</b> (X1)	Video shows little or no evidence of planning, analysis, or research.	Video shows good analysis of the project; concepts make sense.	Video shows a complete and insightful analysis; content is outlined properly.		
<b>Camera</b> (X1)	Problems are evident with camera focus, steadiness, and framing.	Camera work is clearly focused and framed; creative and close-up shots are somewhat used.	Steady and creative shots that enhance the video are evident in the camera work; there is good use of close-ups.		
<b>Lighting</b> (X1)	Poor ambient lighting choices and/or heavy back-lighting are evident.	Adequate lighting on subjects and proper lighting techniques are evident.	Excellent and creative use of lighting to propel the story emotionally is evident.		
<b>Continuity and Pacing</b> (X2)	Show sequencing in the video is incomprehensible; shots are left too long; edit points have glitches.	Pace and timing of the video are well structured; clips move along, telling the story; moderate use of transitions is evident.	Shots logically pace the story in an interesting way; excellent and purposeful use of transitions is evident.		
<b>VIDEO PRODUCTION SUBTOTAL (50 points)</b>					

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VIDEO EFFECTIVENESS (100 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
<b>Topic and Context</b> (X3)	Video does not show clear evidence of where and when the event(s) happened and why.	Video shows where and when the event(s) happened and why they occurred.	Video shows where and when the event(s) happened, why they occurred, and what factors contributed to their development.	
<b>Theme</b> (X2)	The theme is not clear, or the project has a loose-fitting, vaguely stated connection.	Video conveys the theme and implies the connection.	Video shows a thorough understanding of the theme and clearly uses the theme as a basis throughout.	
<b>Significance of Topic</b> (X2)	Video shows little evidence of the significance/importance of the topic.	Video states the topic's significance adequately.	Video clearly states the significance of the topic.	
<b>Creativity and Originality</b> (X1)	Little original thought or creativity are evident in the design and production of the video.	Original thought and creative elements are expressed and generally highlighted in the video.	Originality and creativity are at the forefront of the video.	
<b>Video Efficacy</b> (X2)	The video does not meet project goals; an unclear, sloppy message is evident.	The video topic is presented with insights; viewer can see that the video adequately meets the objective.	The video is highly focused, with a rich variety of supporting material.	
<b>VIDEO EFFECTIVENESS SUBTOTAL (100 points)</b>				
<p>Rules violations (a deduction of 20% of the total possible points in the semifinalist section) must be initialed by the evaluator, coordinator, and manager of the event. Record the deduction in the space to the right.</p> <p>Indicate the rule violated: _____</p>				
<b>TIME DEDUCTION</b>				
Five (5) points is deducted for the video duration exceeding two and one-half (2½) minutes. The video timing commences from the first sound or picture to the final sound or picture.				
<b>PRELIMINARY SUBTOTAL (150 points)</b>				

SEMIFINAL PRESENTATION/INTERVIEW (50 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
<b>Knowledge</b> (X2)	Participants seem to have little understanding of the concepts in their project; answers to questions are vague.	Participants exhibit a general understanding of the concepts in their project.	Participants show clear evidence of a thorough understanding of the concepts in the project.	
<b>Articulation</b> (X2)	The presentation/interview is full of illogical thoughts that lack clarity, and/or there is insufficient information provided that describes the project.	The presentation/interview is somewhat logical, easy-to-follow, and/or there is sufficient information provided that describes the project.	The presentation/interview is clear, concise, and there is ample information provided that describes the project.	
<b>Delivery</b> (X1)	The team/individual is verbose and/or uncertain; participants' posture, gestures, and lack of eye contact diminish the interview.	The team/individual is somewhat well-spoken and clear; participants' posture, gestures, and eye contact are adequate.	The team/individual is well-spoken and distinct; participants' posture, gestures and eye contact result in a polished, natural, and effective interview.	
<b>SEMIFINAL PRESENTATION/INTERVIEW SUBTOTAL (50 points)</b>				
Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.  Indicate the rule violated: _____				
<b>SEMIFINAL SUBTOTAL (50 points)</b>				
To arrive at the <b>TOTAL</b> score, add any subtotals and subtract rules violation points, as necessary.				<b>TOTAL (200 points)</b>

Comments:

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I certify these results to be true and accurate to the best of my knowledge.

**JUDGE**

Printed name: \_\_\_\_\_ Signature: \_\_\_\_\_