February 1, 2018—As part of its NextUp initiative to interest teens in tech careers, CompTIA is partnering with the Technology Student Association to expand STEM opportunities, competitions, and leadership development. CompTIA will work with TSA to enhance a national footprint via competitions, leadership program, professional development, communications/marketing, and technology applications.

“Funded by CompTIA and managed by Creating IT Futures, NextUp added TSA as one of its primary partners, sparking curiosity and passion for technology in teens,” says Todd Thibodeaux, CEO, CompTIA. “In 2017, with our partners, we reached more than 2,000 middle school students. With our new partnership with TSA and their 250,000 student members, we’re greatly expanding the influence of NextUp and helping more teens understand the possibilities that a tech career can provide. We see huge potential in TSA, envisioning a future where every school can provide hands-on activities to create the next generation of technologists.”

“TSA welcomes the opportunity to work with CompTIA to collectively address the challenge of filling the STEM pipeline,” says Rosanne White, executive director, national TSA. “Student members want to become the critical thinkers, problem solvers, and technologically literate leaders of tomorrow. Our partnership with CompTIA will help make their journey a reality.

TSA provides a pathway for its members to enhance their personal development, address real-world challenges, engage in leadership activities, and consider a STEM career. Through this partnership, CompTIA joins dedicated educators, school administrators, and parents—helping TSA’s 250,000 young members who are “Learning to Lead in a Technical World.”

Schools participating in TSA take the study of STEM beyond the classroom to give students the chance to pursue academic challenges among peers with similar goals and interests. Under the direction of their technology and engineering teacher, TSA student members work on competitive events and attend conferences on the local, regional, state, and national level.

About CompTIA
CompTIA is the voice of the world’s IT industry. Its members are the companies at the forefront of innovation and the professionals responsible for maximizing the benefits organizations receive from their investments in technology. CompTIA is dedicated to advancing industry growth through educational programs, market research, networking events, professional certifications, and public policy advocacy.

About Creating IT Futures
Founded by CompTIA in 1998, Creating IT Futures is a 501(c)(3) charity with the mission of helping populations underrepresented in the information technology industry and individuals who are lacking in opportunity to prepare for, secure, and be successful in IT careers.