

## Entertainment Software Rating Board (ESRB)

ESRB ratings provide information about what's in a game or app so parents and consumers can make informed choices about which games are right for their family. Ratings have 3 parts: Rating Categories, Content Descriptors, and Interactive Elements.

### **1. Rating Categories**

#### **Everyone**

Content is generally suitable for all ages. May contain cartoon, fantasy, or mild violence and/or infrequent use of mild language.

#### **Everyone 10+**

Content is generally suitable for ages 10 and up. May contain more cartoon, fantasy or mild violence, mild language and/or minimal suggestive themes.

### **2. Content Descriptors (Everyone and Everyone 10+ ratings)**

#### **Cartoon Violence**

Violent actions involving cartoon-like situations and characters. May include violence where a character is unharmed after the action has been inflicted

#### **Fantasy Violence**

Violent actions of a fantasy nature, involving human or non-human characters in situations easily distinguishable from real life

#### **Language**

Mild to moderate use of profanity

### **3. Interactive Elements**

Interactive Elements highlight interactive or online features that may be of interest or concern but do not influence the rating assignment of a product. This includes users' ability to interact with each other, the sharing of users' location with other users, if purchases of digital goods or services are offered, and/or if unrestricted internet access is provided.