



# ▶ CREATING A SCHOOL PRESENCE FOR TSA

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Is TSA a well known presence at your school? Do students outside your chapter know what TSA is and what accomplishments your members have achieved? Do teachers and administrators think of TSA when they consider what activities are important to the school?

If you answered “no” to any of the above, you are not taking advantage of all that TSA has to offer. Having a well known TSA chapter is a benefit not only to the students who are members, it also helps to build support and recognition for your technology education program.

Creating a school TSA presence happens in both large and small ways. Below are some ideas to help you create a school presence for your TSA chapter.

- Utilize any bulletin board space available in and out of class to call attention to TSA meetings, activities and accomplishments.
- Make sure TSA members have accomplishments noted at school assemblies and in newsletters.
- Have a small group of members give a presentation about TSA to the PTA. Highlight competitions and service projects.
- Have the chapter secretary send out periodic updates to the school administration about TSA events and accomplishments.
- Establish and maintain a TSA chapter website that can be linked to the school's main website.
- Work with the school paper to have a reporter write an article about TSA or the accomplishments of one of your members – or have a TSA member submit an article for the school newspaper.
- Make sure morning/afternoon announcements include information about TSA meetings and events.
- Organize a service project event (like Relay for Life) that involves the entire school, not just TSA members. During the event, make sure TSA is prominently mentioned.
- Use school display cases to showcase TSA competitive event entries and/or awards.
- Link your chapter website to your school website.
- Choose a TSA day and wear TSA spirit wear to school (check out the TSA e-store at: <http://www.costore.com/tsa/welcome.asp>)
- Display the TSA logo prominently in your classroom.
- Encourage interaction with other school departments (ie: TSA chapter members could give a demonstration in a math or science class to show a hands-on application of a theory). TSA members should wear TSA apparel on that day to emphasize the

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connection.

- Invite school administration to a TSA meeting or demonstration.
- Take pictures or video footage whenever possible. Have the students create a Power Point or montage that can be shown in class or over the school tv system and can be shown when appropriate (open houses, back to school night, etc.).
- Partner with other CTSO's in your school (FBLA, FCCLA, FFA, DECA, BPA and HOSA) to produce a short video highlighting the benefits of CTSO participation. Arrange to have it shown on Back To School night and/or on your school's tv news.