

Middle School Website Design 2019 Design Brief

Theme:

An Escape from the Ordinary

Context:

Escape rooms are authentic interactive productions that allow people to experience what it would be like to be on reality TV shows, such as *Survivor* and *The Amazing Race*. Participants work in teams to solve problems, find clues, solve riddles, get solutions, and escape. Escape rooms' innovative designs and trained attendants create unforgettable experiences for adventure seekers around the world.

Challenge Statement:

Develop a website that advertises a fictional escape room business. Teams should strive to develop a business website that is interactive, engaging, graphically interesting, and easy to understand. Teams are reminded that the point of their solution should be to advertise the business to potential customers, who want to experience an escape room.

Evaluation:

Questions pertaining to this competition should first include a thorough review with your advisor of the current competitive event guide's website design overview, purpose, eligibility, time limits, attire, procedure, regulations, evaluation, student copyright checklist, LEAP response requirements, and rating form. Then, after consulting your advisors, any questions may be directed to tsamswebsitedesign@gmail.com at least two weeks prior to any submission deadlines for regional, state, and national conferences.

Thought should be given to effective website design practices and cross-platform compatibility. The website will be evaluated using any combination of Windows 7/8/10, as well as Mac OS X, in any browser supported by those platforms, including the latest versions of Chrome, Edge, Firefox, and Safari. Mobile browsers will be used in evaluation. Teams should strive to create a clean, easy-to-use website that features an excellent presentation of the required content.

Teams are reminded that ALL work (design, content, markup/code) must be the product of the 2018-2019 school year. The design brief should be a separate website independent of the CTE program and TSA chapter content and information with an “About” page linking to the TSA and CTE program web pages.

Submission Procedure:

For NATIONAL COMPETITION: Each website design team must submit the chapter’s national conference registration ID number, website URL, and required additional documentation to webentry@tsaweb.org no later than 11:59 pm PDT on May 15, 2019. The required information, documentation, and deadline are non-negotiable.

For STATE COMPETITION: Teams must consult their state conference competition website for state conference competition and submission procedures.

References:

Technology Student Association. (2018). Technology Student Association (TSA) Middle School Competitive Events Guide for the 2019 National TSA Conference. Reston, VA: Technology Student Association, Inc.

Wikipedia. (2018). Escape Room. Retrieved from https://en.wikipedia.org/wiki/Escape_room